

# The Home Builders' Association of Cobourg

*Join HBAC today and become part of a growing business network!*

*"We believe in Cobourg"*  
*Max LeMarchant*  
*Board Chair*



## Building Strong Communities

### Our Mission

The Home Builders' Association of Cobourg is dedicated to building quality communities and quality homes that reflect the unique lifestyle Cobourg has to offer. We are also committed to building partnerships within the local business community, with all levels of government, and in the new home industry that create opportunities for growth, cooperation, and advancement.

### Founding Members of HBAC

Stalwood Homes

LeBlanc Enterprises

New Amherst

Castlehead Homes

Rollins Housing



### About us...

We are a new organization brought together by several key goals. First and foremost, we are proud of our town and proud to provide an exciting array of new home choices to suit almost every need and lifestyle. But more than that, we want to encourage potential homebuyers from across southern Ontario to explore the wonderful lifestyle Cobourg has to offer.

Our homebuilders' association has another key goal. It is an opportunity to build partnerships within the industry and in the business community, with community organizations and with each level of government. We strongly believe that success is a team effort, that everything we do can be enhanced by working together. We believe, in short, that the whole can be greater than the sum of the parts, and that synergy is achieved by communicating effectively and with a united voice.

If you do business in the Cobourg area, consider joining HBAC today. As our organization grows, you'll be hearing a lot about how we can all make life better for those who choose to work, play, live, laugh, and love in the Town of Cobourg!

*Cobourg was recognized by moneysense magazine as one of the top places to live in Canada.*

*Join HBAC today and become part of a growing business network!*

*Visit our premier web-site [www.cobourglifestyle.com](http://www.cobourglifestyle.com) and see for yourself how we are promoting the Town of Cobourg.*

Through our advertisements and news releases in the Toronto media we are driving people to the new [Cobourglifestyle.com](http://Cobourglifestyle.com) web-site where they can see for themselves what our beautiful town has to offer. We would like to ensure many more local businesses benefit from the efforts we are making to promote Cobourg. Your participation in HBAC will ensure that your business is part of this exciting new initiative. HBAC also will provide members with invaluable networking opportunities throughout the year, a chance to meet and do business with other people in the Cobourg new home industry.

#### Bronze Package

\$500 annual includes  
-news rollout on HBAC website  
-link on HBAC website to your website

#### Silver Package

\$1000 annual includes  
-news rollout on HBAC website  
-link on HBAC website to your website  
-link on lifestyle website to your website  
-your logo on HBAC website

#### Gold Package

\$2500 annual includes  
-news rollout on HBAC website  
-news rollout on lifestyle website  
-link on lifestyle website to your website  
-link on HBAC website to your website  
-your logo on both websites  
-your logo on print marketing materials  
-website promotion banner

#### Individual Membership (for sole proprietorships)

\$250 annual includes  
-link to your individual website

Membership is easy...just fill out the form below and mail along with your cheque to:

Home Builders' Association of Cobourg  
3620 Burnham St., North R.R. #6,  
Cobourg, ON K9A 4J9

Organization name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

email \_\_\_\_\_

Choose membership level (check one)

Gold\_\_ Silver\_\_ Bronze\_\_ Individual\_\_

If you have any questions or want to learn more about HBAC, visit [www.cobourgbuilders.com](http://www.cobourgbuilders.com). If you are interested in signing up on-line for a membership, just send us an email through the contact button. While you're on the web, visit our premier web-site [www.cobourglifestyle.com](http://www.cobourglifestyle.com) and see for yourself how we are promoting the Town of Cobourg through the world's fastest growing medium.

